



2019 Annual Report

“The Ultimate Sacrifice”

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Our Purpose

The National EMS Memorial Service exists to honor and remember those Emergency Medical Services (EMS) personnel who have given their lives in the line-of-duty and to recognize the Ultimate Sacrifice they have made for their fellow human beings. We also support the families, friends, and EMS colleagues of our fallen, endeavoring to be helpful and healing, while honoring our commitment to always remember.

In Memory of the 2019 Honorees

Matthew Adams, 25, Paramedic, UnityPoint Health-Meriter, Madison, Wisconsin-died in the line-of-duty May 20, 2018, as a result of a fall suffered at a motor-vehicle accident scene.

Cecil Brownlee, 25, Ambulance Driver, Miller's Funeral Home Ambulance, Fort Worth, Texas-died in the line-of-duty January 13, 1961, in an ambulance accident alongside his partner, ambulance attendant, Carroll Whalin.

Rico Caruso, 34, Helicopter EMS Pilot, Ascension Wisconsin Spirit Medical Transport, Woodruff, Wisconsin-died in the line-of-duty April 27, 2018, in a medical helicopter accident. He died alongside nurse Clint Mitchell and medic Gregory Rosenthal.

Mousa Chaban, 32, Paramedic, Tri-County Ambulance, Wakarusa, Indiana-died in the line-of-duty January 22, 2018, in an ambulance accident.

Bonnie Cook, 63, NICU Transport Nurse, St. Alexius Hospital, Bismarck, North Dakota-died in the line-of-duty November 18, 2018, in a medical airplane accident alongside Bismarck Air Medical pilot, Todd Lasky, and Metro Ambulance of Bismarck paramedic, Chris Iverson.

Jennifer Cross, 43, Paramedic, Portsmouth, Ambulance, Portsmouth, Ohio-died in the line-of-duty October 27, 2018, in an ambulance accident.

Joeddy Friszell, 70, EMS Deputy Chief, FDNY, New York City, New York-died on March 5, 2018, after he succumbed to a certified World Trade Center illness sustained in the line-of-duty.

Michael Guttenberg, 50, EMS Physician, Northwell Health Care Systems, Great Neck, New York-died October 17, 2018, after he succumbed to a certified World Trade Center illness he sustained in the line-of-duty.

Filipe Huerta, Jr., 32, Paramedic, Hidalgo County EMS, Pharr, Texas-died in the line-of-duty December 16, 2018, in an ambulance accident.

Chris Iverson, 47, Paramedic, Metro Ambulance of Bismarck, Bismarck, North Dakota-died in the line-of-duty Nov. 18, 2018, in an air medical airplane accident alongside Bismarck Air Medical pilot, Todd Lasky, and St. Alexius Hospital nurse Bonnie Cook.

Garry John, 58, Emergency Vehicle Attendant, American Medical Response, Las Vegas, Nevada-died in the line-of-duty February 13, 2018, in an ambulance accident.

Todd Lasky, 48, EMS Pilot, Bismarck Air Medical, Bismarck, North Dakota-died in the line-of-duty Nov. 18, 2018, in a medical airplane accident. He died alongside Metro Ambulance of Bismarck paramedic, Chris Iverson and St. Alexius Hospital nurse Bonnie Cook.

Tim McClanahan, 46, Assistant Chief, Lewes Fire Department, Lewes, Delaware-died in the line-of-duty July 11, 2016, after falling from a helicopter, while performing a hoist operation, during a training exercise.

In Memory of the 2019 Honorees (continued)

Klint Mitchell, 30, Flight Nurse, Ascension Wisconsin Spirit Medical Transport, Woodruff, Wisconsin-died in the line-of-duty April 26, 2018 in a medical helicopter accident. He died alongside pilot Rico Caruso and medic Gregory Rosenthal.

Walter J. Nelson, Jr., 59, EMS Lieutenant, FDNY, New York City, New York-died on May 2, 2014, after he succumbed to a certified World Trade Center illness sustained in the line-of-duty.

Larry Oberle, Sr., 35, Ambulance Attendant, Alpha Fire Company in State College, State College, Pennsylvania-died in the line-of-duty on Aug. 1, 1971, in an ambulance accident.

Patricia Osburn, 69, Rescue Captain, North Beach Volunteer Fire Department, North Beach, Maryland-died in the line-of-duty May 26, 2018.

Zachary Pruitt, 36, Paramedic, Medical Center EMS, Jackson, Tennessee-died in the line-of-duty November 30, 2018, in an ambulance accident.

Robert Reeder, 61, EMS Chief, Crozer-Chester Medical Center, Upland, Pennsylvania-died in the line-of-duty October 20, 2018, after collapsing from cardiac arrest while providing medical coverage at a special event.

Joseph Rodriguez, 59, EMS Captain, FDNY, New York City, New York-died November 23, 2018, after he succumbed to a certified World Trade Center illness sustained in the line-of-duty.

Gregory L. Rosenthal, 43, Flight Paramedic, Ascension Wisconsin Spirit Medical Transport, Woodruff, Wisconsin-died in the line-of-duty April 27, 2018, in a medical helicopter accident.

Martha Stewart, 58, Paramedic, FDNY, New York City, New York-died November 18, 2018, after she succumbed to a certified World Trade Center illness sustained in the line-of-duty.

Felipe A. Torre, Jr., 54, Emergency Medical Technician, FDNY, New York City, New York-died on Oct. 10, 2018, after he succumbed to a certified World Trade Center illness sustained in the line-of-duty.

Nicole Van Heel, 34, Paramedic, Gold Cross Ambulance, Saint Cloud, Minnesota-died November 25, 2018, after a stroke sustained in the line-of-duty on June 2018.

Steven Werner, 34, Emergency Medical Technician, Paramount Ambulance Service, Dubuque, Iowa-died in the line-of-duty April 27, 2018, in an ambulance accident.

Carroll Whalin, 27, Ambulance Attendant, Miller's Funeral Home Ambulance, Weatherford, Texas-died in the line-of-duty on Jan. 13, 1961, in an ambulance accident alongside partner, ambulance driver, Cecil Brownlee.

Coming back here every year to volunteer helps me honor my husband's memory. I have been in these families' shoes and I want to give them hope.

Honoree's wife

We didn't know what to expect this weekend and still don't have words to convey our gratitude. We have been deeply moved by the overwhelming kindness we felt.

Honoree family

We will always cherish the dog tags, flag and other mementos for our daughter. It brings us comfort to know she will never be forgotten. Thank you.

Honoree family

Thank you for honoring my son in this way. I am forever grateful for this moving experience.

Honoree's mother

Someone asked me what they could do to help. I said, "just be here, that is enough." Thank you for being here.

Honoree's husband

Thank you for helping me make the memory jar for my daddy. When I am sad, I open it sometimes.

Honoree's child

Thank you for letting me make my "safe place pillowcase!" I know it will be something I keep forever.


Honoree's teenage child

I am grateful that my agency supports our Honor Guard attending because a lot can't. It helps me to continue to honor the colleagues I've lost.

Honor Guard participant

This was my first time at the service, and I will be back. Honestly every EMS leader should attend. We owe it to the fallen and need to model this for the next generations.

EMS leader attendee



WOW! What a powerful and transformative weekend! I was so humbled to have been asked to speak and am forever changed for the better having spent time with these brave families. Thank you!

Speaker

2019 Donors

Thank you to the following individuals, businesses and organizations who make the many activities and events of The National EMS Memorial Service and Weekend of Honor possible...

Platinum Sponsorship – \$25,000
American Medical Response

Platinum Sponsorship – \$25,000
Air Medical Group Holdings
(includes Air Evac, Air Med, Guardian, Med-Trans, REACH)

Gold Sponsorship – \$20,000
Air Methods Corporation

Silver Sponsorship – \$15,000
Airbus

Bronze Sponsorship – \$10,000
Metro Aviation

Bronze Sponsorship – \$10,000
Erin Reese in Memory of Scott Reese

Primary Event Donation – \$6,600
Air & Surface Transport Nurses Association (ASTNA)

Primary Event Donation – \$5,000
Pafford EMS

Primary Event Donation – \$5,000
Superior Ambulance

NEMSMS “Store” & Memorabilia Donation – \$4,000
Virginia Association of Volunteer Rescue Squads (VAVRS)

Primary Event Donation – \$3,500
Faculty and Students of Medical Transport Leadership Institute (MTLI)

Saturday Family Breakfast & Orientation – \$3,000
Page, Wolfberg & Wirth, LLC

Sunday Family Breakfast Sponsorship – \$3,000
National Association of Emergency Medical Technicians (NAEMT)

2019 Donors (continued)

Primary Event Donation – \$2,500
Acadian Ambulance

Primary Event Donation – \$2,500
Armstrong Ambulance

Primary Event Donation – \$2,500
AZ Ambulance Assn

Primary Event Donation – \$2,500
Bell Ambulance

Primary Event Donation – \$2,500
Jill & Steve Wirth

Primary Event Donation – \$2,500
Metro West Ambulance

Primary Event Donation – \$1,800
Scott County Life Saving Crew

Music Sponsorship – \$1,250
Portsmouth Ambulance

Printed Items Sponsorship – \$1,000
Erlanger Health System & LIFE FORCE

Chaplaincy Sponsorship – \$1,000
Yale Group

National EMS Memorial Flag Sponsor – \$1,000
Staff of Allegany Health Network Prehospital Care Services & Life Flight

Tree of Life Sponsor – \$1,000
Missouri Emergency Medical Service Association

National EMS Memorial Medallion Sponsor – \$1,000
Fraternal Association of Professional Paramedics

Media/Travel Sponsorship – \$1,000
Westwire Evolutions

2019 Donors (continued)

Primary Event Donation – \$1,000
Lifeport

Primary Event Donation – \$1,000
Vickie & Craig Yale

Primary Event Donation – \$500
Community Care Ambulance

Primary Event Donation – \$500
Oklahoma Ambulance Association

Primary Event Donation – \$500
Woodburn EMS

2019 Tree of Life Workmanship
Jenn and Tom Liebman

Adopt-a-Family Contributions – \$350
Bob and Barbara Morrison
Byron Andrews

Colonial Beach Volunteer Rescue Squad
Concord Volunteer Rescue Squad
Culpeper Co. Rescue Squad
Fredericksburg Rescue Squad
Ross/West View EMS
John and Lucille Sekara
Sperryville Volunteer Ambulance
Spotsylvania Volunteer Rescue Squad
Jenn and Tom Liebman
Jana Williams Family

Virginia Association of Volunteer Rescue Squads
Veterans of EMS
Laura Martin
Elvia Villalobos

Family Teddy Bears
Missouri EMS Funeral Response Team Region 2 & Support Team Moberly, Missouri

2019 Donors (continued)

Child Life Specialists and Activities
Protean LLC
LZControl.com
Brynna, Kandice and Becca

Teddy Bear Sweaters Knitting
Brenda Wright, Missouri

Family Support Bags
TheMaxImpact.net

HOPE Animal-Assisted Crisis Response
Hope Dogs

Other Donors & Friends
(including in-kind donations and volunteer services)

The National EMS Memorial Bike Ride
The National EMS Memorial Foundation
Association of Air Medical Services (AAMS)
Association of Professional Flight Chaplains
Greater Manassas Volunteer Rescue Squad
Supporting Heroes
LifeCare Medical Transports
Med-Trans Corporation
Vision Communications Media LLC Protean LLC LZControl.com
VA Association of Volunteer Association Rescue Squads (VAVRS)
PHI Air Medical
EMS World
Journal of Emergency Medical Services (JEMS) American Ambulance Association
Vertical Magazine
Gaylord National Resort & Convention Center at National Harbor
John Sharper Inc Florist
The Emprize Group

2019 Donors (continued)

| | | |
|--------------------------|----------------------------|---|
| Fred Buttrell | Annette & Harold Knauer | Bruce Evans |
| Ted Van Horne | Jonathan & MJ Godfrey | Sean Britton |
| Rob Hamilton | Tammy Chatman | Rob Luckritz |
| Randy Strozyk | Krista Haugen | Lisa Lindsay |
| Treg Manning | Melody Piehl | Raymond Luther |
| John Byus | Mark Mennie | Adam Miksis |
| Scott Davis | Rick Ferrell | Tina Fluent |
| Stephen D. Carlson | Thomas & Francis Flynn | David Naples |
| Eric W. Johnson | Ann Cunha & Kathleen Regan | Charles McLeod |
| Lawrence W. Jones | Edward & Margaret Ryan | Marta Puffenbarger |
| Rosemary McCormick | Rachel & Robbie Tester | Judy Nicholson |
| Rande M. McCrary | Barb & Richard Williams | London Nicholson |
| Scott Lenn | Jon Washko | Natalin Hammond |
| Jim Vitaletti | Sharon Purdom | Haydn Rose Hammond |
| Kevin M. Agard | Heather Schitoskey | Rene Roman |
| Shirley E. Bagby | Kristin Lingman | Child Life Friends-Brynna, Kandics and Becca |
| John J. Glass, Jr. | Candice DeFonso | Mike & Joan Smoot |
| Katherine Worthing | Peter Gitto | Cyndi Bailey |
| Ciji Rich Jeffries | Garry Hafner | George & Vicky Langford |
| Shawn Bohen | Jeffrey Harrison | Rick Sherlock |
| Ellen Romanowsky | Richard Scales, Jr. | Natasha Ross |
| Kevin L. Dillard | Isaac Greenlaw | Amelie Buchanan |
| George W. Murphy | Michelle C Martel | Brian Shaw |
| Jean E. Venner | Dawn Witherspoon | Rene Borghese |
| Daniel C. Wildman | Jodi Boocks | Dave Motzkin |
| Edward and Margaret Ryan | Lucas Mitchell | Chris Hall |
| Matthew Bombrys | Michael Flood | David Richardson |
| Michael DeMarco | Edward Donahue | |



Honor Guard and
Pipe & Drums

National Moment
of Silence



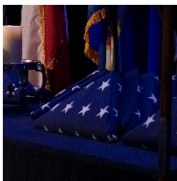
Grief Support

Therapy Dogs



Child Life
Specialists & Kids
Activities

National Memorial
Flags



Family Teddy Bears

Professional
LODD class



Family Support
Bags

Commemorative
Gift Shop



Tree of Life

The National EMS Memorial Service receives hundreds of dollars' worth of in-kind donations (good and services) that make the Weekend of Honor possible and more healing for our attendees, including some of the services above.

2019 Honor Guard, Pipes & Drums

Honor Guard Commander

Ron S. Quesenberry

Retired Captain, James City County Fire Department, Williamsburg, Virginia

Deputy Honor Guard Commander

John H. Soderberg

Crew Chief, City of Pittsburgh Bureau of EMS, Pittsburgh, Pennsylvania

Pipe Major

Kevin Haugh

Captain, FDNY EMS, FDNY EMS Pipes & Drums, New York, New York

Taps

Paramedic David Naples

Pittsburgh Emergency Medical Service Pittsburgh, Pennsylvania

Leigh Chambers

Lieutenant, Retired, Sedgwick County EMS, Wichita, Kansas

Participating Honor Guard Agencies

American Medical Response (AMR)

Riverside, California

American Medical Response (AMR)

Colorado Springs, Colorado

City of Austin Emergency Medical Services

Guard Austin, Texas

City of Boston Emergency Medical Services

Boston, Massachusetts

Bucks County Firefighter and EMS

Doylestown, Pennsylvania

MedStar Emergency Medical Services

Fort Worth, Texas

Minnesota Emergency Medical Service

Saint Cloud, Minnesota

New Castle County Emergency Service

New Castle, Delaware

Fire Department of New York

Brooklyn, New York

PHI Air Medical

Phoenix, Arizona

City of Pittsburgh Bureau of EMS

Pittsburgh, Pennsylvania

Ross/West View Emergency Medical Services

Pittsburgh, Pennsylvania

Sedgwick County Emergency Medical Service

Wichita, Kansas

County of Simcoe Emergency Medical Service

Midhurst Ontario, Canada

Sussex County Emergency Medical Service

Georgetown, Delaware

UMass Memorial Emergency Medical Service

Worcester, Massachusetts

UMC Emergency Medical Service

Lubbock, Texas



We are grateful to the many separate Honor Guard and Pipes & Drums colleagues that travel to the Weekend of Honor to form one, unified, National EMS Memorial Honor Guard for the weekend. Many pay all or part of their expenses to join these events.



Photographs throughout this document provided by
-Tammy Chatman
for the National EMS Memorial Service



NATIONAL EMS WEEKEND OF HONOR

is organized and hosted by the following nonprofit organizations:



National EMS Memorial Bike Ride-

whose mission is to honor EMS personnel by organizing and implementing long-distance cycling events that memorialize and celebrate the lives of those who serve everyday, those who have become sick or injured while performing their duties, and those who have died in the line-of-duty.

www.muddyangels.org



NATIONAL
EMS MEMORIAL
FOUNDATION
WASHINGTON DC

National EMS Memorial Foundation-

whose mission is to create a permanent EMS memorial in our nation's capital. After passing through the House & the Senate by unanimous consent, H.R. 1037 and S. 1692 were signed into law by the President of the United States on Saturday November 3, 2018, becoming public law 115-275. This new law allows the National EMS Memorial Foundation to establish a permanent memorial to the nation's EMS providers on federal lands in the District of Columbia.

www.emsmemorial.com



National EMS Memorial Service-

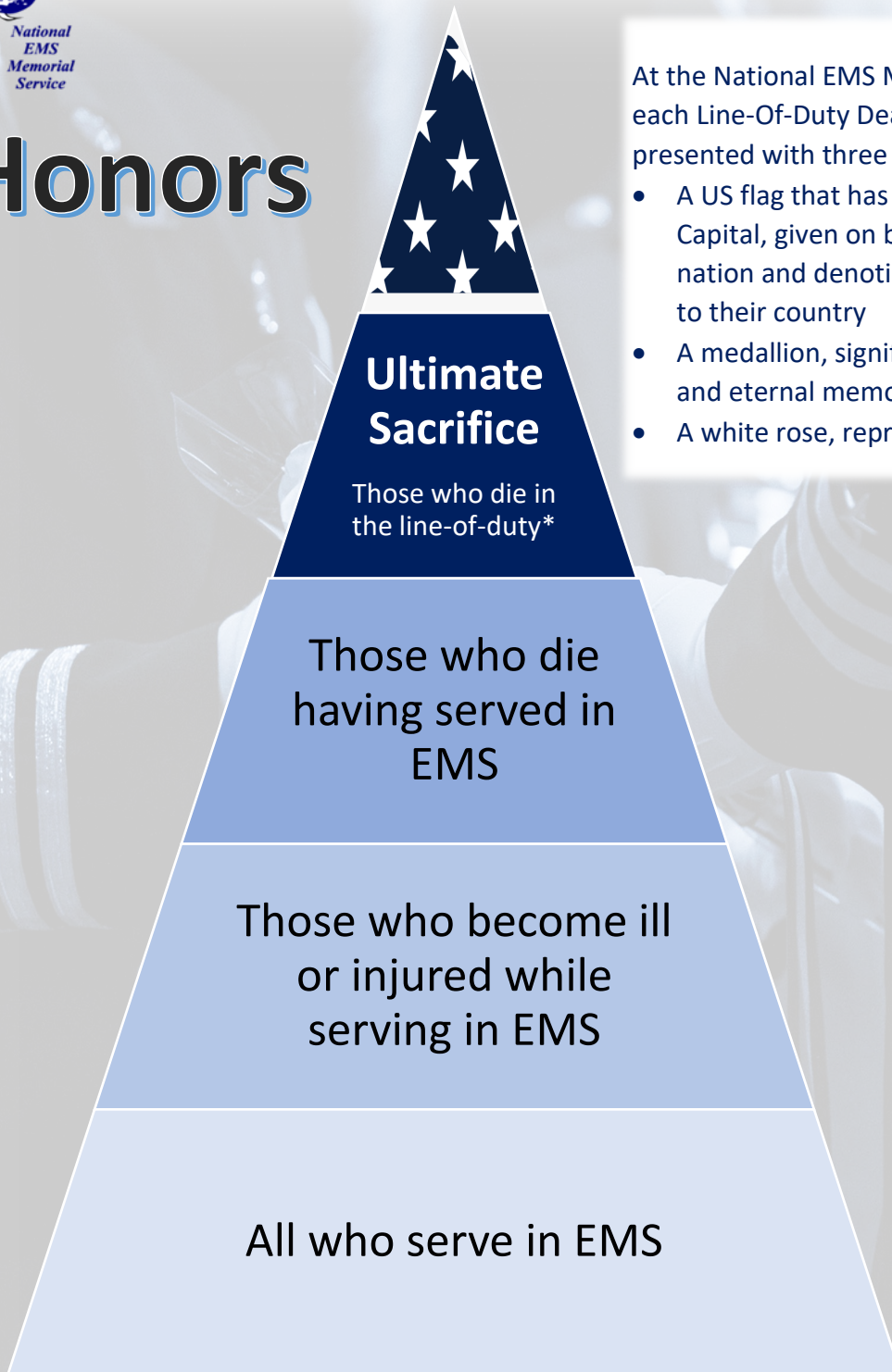
whose mission is to honor those in EMS who have made the Ultimate Sacrifice, having died in the line-of-duty. The National EMS Memorial Service is congressionally sanctioned to conduct the annual service.

www.national-ems-memorial.org

While there are permanent national memorials with solid funding streams to honor other first responders in both law enforcement and fire services, there is no such memorial yet to honor EMS providers who have died in the line-of-duty. The nonprofit organizations above are working collaboratively to change that (led solely by the Foundation). Each organization operates independently and funding for each relies purely on donations.



Honors



At the National EMS Memorial Service, each Line-Of-Duty Death (LODD) family is presented with three items:

- A US flag that has flown over the Nation's Capital, given on behalf of a grateful nation and denoting the honoree's service to their country
- A medallion, signifying their EMS service and eternal memory
- A white rose, representing undying love

*All LODD honorees are vetted for inclusion in the National EMS Memorial Service with criteria that closely follows the established federal Public Service Officer Benefits (PSOB) criteria.

Announcement of 2020 National EMS Weekend of Honor & Honorees

Washington, D.C. (February 20, 2020) – The National EMS Memorial Service (NEMSMS), the National EMS Memorial Foundation and the National EMS Memorial Bike Ride (NEMSMBR) announce that preparations are underway for the **2020 National EMS Memorial Weekend of Honor**, scheduled May 15-17 at the Gaylord National Resort & Convention Center located at 201 Waterfront St., Oxon Hill, MD 20745. The weekend includes a series of events that honor all Emergency Medical Services (EMS) providers from air and ground who serve, but especially those who become ill or have been injured related to their duty, and culminates with the formal Service to specifically honor in the highest degree, those who have died in the line-of-duty. The events recognize EMS responders from across the United States. This year's National EMS Memorial Service will pay tribute to 24 EMS fallen who made the Ultimate Sacrifice. That list of honorees from 15 states can be found on the NEMSMS website at www.national-ems-memorial.org

NOW POSTPONED UNTIL 2021 due to COVID-19



2020 National EMS Weekend of Honor Short Overview



Gaylord National Resort & Convention Center (at National Harbor)
201 Waterfront Street, National Harbor, Maryland 20745 USA, 301-965-4000

A special room block and...
2021
Serv

NOW POSTPONED UNTIL 2021 due to COVID-19

[National EMS Memorial Service](#)

Weekend Events (chronological)

Friday, May 15, 2020

Event 1: Line-of-Duty Death Professional Education Seminar
Location: will be provided upon registration for course
Time: 8AM-3:30PM (0800-1530)
Attendees: first responders (must pre-register)
Attire: class B uniforms, business casual

Event 2: National EMS Memorial Service registration & Gift Shop
Location: Gaylord hotel-room TBD
Time: 12PM-4PM (1200-1600)
Attendees: honoree families & agency members, Honor Guard members, speakers, presenters, volunteers
Attire: casual

Event 3: National EMS Memorial Bike Ride-End of East Coast Ride and Weekend of Honor Welcome Ceremony (with presentation of dog tags to honoree families)
Location: National Harbor-Main Stage area (outdoors)
Time: approximately 4PM (1600)
Attendees: all welcome and encouraged to attend; open to the public
Attire: casual

Event 4: Adult Grief Workshop
Location: Gaylord hotel-room TBD
Time: 7PM-9PM (1900-2100)
Attendees: restricted to adult honoree family members (past and present)
Attire: casual

Event 5: National EMS Memorial Service Honor Guard Commanders Meeting
Location: Gaylord hotel-room TBD
Time: 9PM-11PM (2100-2300)
Attendees: restricted to Honor Guard commanders
Attire: class B uniforms, business casual

Event 6: Flags Folding and Memorial prep
Location: Gaylord hotel- room TBD
Time: 9PM-finished (2100-finished)
Attendees: National EMS Memorial Service Honor Guard members, agency escorts
Attire: class B uniforms, business casual

Saturday, May 16, 2020

Event 7: Registration and Gift Shop open
Location: Gaylord hotel-Magnolia 3 room
Time: 8AM-3PM (0800-1500)

2020 National EMS Weekend of Honor Short Overview (continued)

Event 8: National EMS Memorial Service Honorees' Family Orientation and Rehearsal
Location: Gaylord hotel- room TBD
Time: 8AM-1030AM (0800-1030)
Attendees: Line-of-Duty honorees' families, Board members, Honor Guard members and agency escorts only
Attire: casual

Event 9: Honoree Children's activity
Location: Gaylord hotel- room TBD
Time: 8:45AM-11AM (0845-1100)
Attendees: LODD honoree family members (suggested ages of 3-17) only (trained, supervision provided)
Attire: casual

Event 10: Honor Guard practice
Location: Gaylord hotel-Cherry Blossom Ballroom and Ballroom Lobby
Time: 9AM-3PM (0900-1500)
Attendees: all Honor Guard members planning to participate in the Service
Attire: Class B uniforms, business casual

Event 11: Speakers, Singers, Presenters, Agency Escorts practice
Location: Gaylord hotel-Cherry Blossom Ballroom and Ballroom Lobby
Time: 1PM-3PM (1300-1500)
Attendees: Speakers, Singers, Presenters, Agency Escorts
Attire: Class B uniforms, business casual

Event 12: The National EMS Memorial Service
Location: Gaylord hotel-Cherry Blossom Ballroom
Time: Doors open at 4PM (1600) Service begins at 5PM (1700)
Attendees: all welcome and encouraged to attend; open to the public
Attire: Class A or dept uniforms/flight suits, semi-formal, business formal

Event 13: the "After-Honors Tribute"
Location: meet in hotel lobby and follow pipes and drums to a local establishment
Time: approximately 9PM (2100)
Attendees: all welcome (must be 21 to enter bars)
Attire: casual

Sunday, May 17, 2020

Event 14: Gift Show
Location: Gaylord hotel- room TBD
Time: 8AM-1030AM (0800-1030)
Attendees: all welcome
Attire: casual

NOW POSTPONED UNTIL 2021 due to COVID-19

Event 15: The Family Breakfast
Location: Gaylord hotel- room TBD
Time: 8AM-10:30AM (0800-1030)
Attendees: LODD honorees' families (past & present), Board members, Honor Guard, agency escorts, donors
Attire: casual

The Tree of Life

(the temporary National EMS Memorial)





The Ultimate Sacrifice

The mission of the National EMS Memorial Service is to honor and remember those men and women of America's Emergency Medical Services (EMS) who have given their lives in the line of duty, and to recognize the sacrifice they have made in service to their communities and their fellow man.

The National EMS Memorial Service is comprised of an all-volunteer board that sponsors the official national tribute to all EMS providers both in air and ground, who died in the line of duty during the previous year or who have been identified as meeting the criteria for honor from historical years.

The National EMS Memorial Service also conducts education to help providers navigate coping with a Line-of-Duty Death (LODD). This education is open to all who serve in EMS, Air Medical, Fire Service, or Law Enforcement and is offered at no cost to participants.

The National EMS Memorial Service occurs annually and is the formal showcase feature of an entire weekend of events to honor those in EMS who serve, and especially for those who have made the Ultimate Sacrifice. Aptly named the EMS Weekend of Honor, it is organized and hosted by the following volunteer organizations: the National EMS Memorial Bike Ride (whose mission is in part to raise awareness through long-distance cycling events for those in EMS who suffer injury or illness), the National EMS Memorial Foundation (whose mission is to build a permanent EMS Memorial in the Nation's Capital) and the National EMS Memorial Service (who conducts the annual formal Service).

The National EMS Memorial Service is a nonprofit organization and solicits donations to cover the cost of the weekend activities each year. Nearly 100% of contributions are utilized to cover the operational costs of the weekend and include items such as the commemorative gifts each family receives, support for services such as grief personnel and comfort animals, and functional support for printing, catering, audio-visual needs and facility event rental. Nominal amounts cover infrastructure expenses such as website, phone and insurance.

No donation is too small. In-kind gifts, such as goods and services, continue to be a prized source of sustenance each year. We remain grateful for the critical support of our valued contributors and are committed to good stewardship toward our noble mission.

To give, please visit our website.

National EMS Memorial Service
P.O. Box 279 - Oilville, VA 23129
www.national-ems-memorial.org



2020 Sponsorship Opportunities

Legacy Weekend of Honor Sponsorship - \$50,000

Ambassador Weekend of Honor Sponsorship - \$30,000

Platinum Event Sponsorship - \$25,000

(at least 3 available-Saturday Family Orientation Breakfast, Saturday Service Reception, Sunday Family Breakfast)

Gold Sponsorship - \$20,000

(at least 2 available-Stage & Décor, AV& Video Production)

Silver Sponsorship - \$15,000

(at least 2 available-Grief Support & LODD Family Activities)

Bronze Sponsorship - \$10,000

(at least 2 available-Child Life Specialists Support & LODD Children's Activities)

Paper Sponsorship - \$5,000

(at least 2 available-printed items & LODD photo boards)

Primary Event Donation - \$5,000

Primary Event Donation - \$3,500

Primary Event Donation - \$2,500

Primary Event Donation - \$2,000

Primary Event Donation - \$1,500

Primary Event Donation - \$1,000

Primary Event Donation - \$500

Tree of Life & Leaves Sponsor - \$4,500

NEMSMS "Store" & Memorabilia Sponsor - \$4,000

Photography Sponsor - \$3,500

Honor Guard Lunch Sponsor - \$3,000

US Flag Sponsor - \$1,500

State Flag Sponsor - \$1,500

Medallion & Lanyards Sponsor - \$1,500

Music Sponsor - \$1,500

Chaplaincy Sponsor - \$1,200

Media/Travel Sponsorship - \$1,200

Flowers Sponsor - \$1,200

Challenge Coin Sponsor - \$1,000

Candles Sponsor - \$500

Adopt-a-Family Contributions - \$350

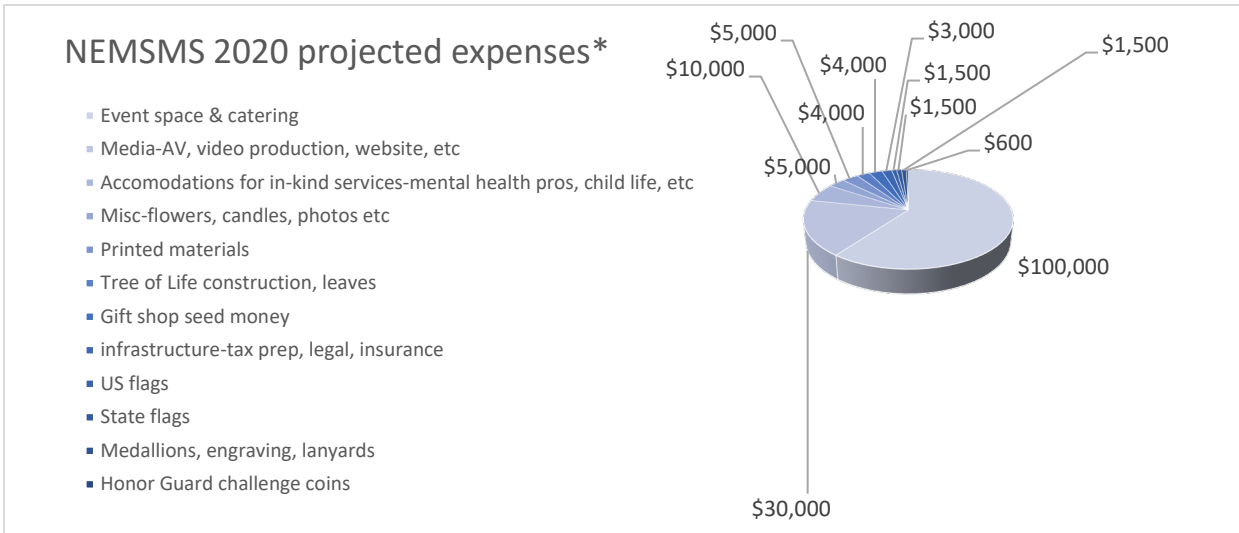
Family Teddy Bears & Support Bags

While we are incredibly grateful and recognize that we could not conduct the Weekend of Honor or the National EMS Memorial Service without the generous support of our donors, out of respect for our LODD Families and all who attend the Service, we do not provide advertising opportunities for our donors. All sponsorships and donations (including in-kind donations > \$300) are recognized in the printed program at the Service, in our Annual Report and may be at times featured on our website.

Financial Summary

| <u>FY 2019 Revenue*</u> | | <u>FY 2019 Expenses*</u> | |
|-------------------------|------------------|---|------------------|
| Corporate Donations | \$125,000 | Event space & catering | \$82,000 |
| Individual Donations | \$30,000 | Media & production | \$25,000 |
| Gift store profits | \$4,000 | Travel assist | \$10,000 |
| | | Misc. (flowers, flags, coins, leaves, etc.) | \$15,500 |
| | | Infrastructure (tax prep, legal, phone, web, etc.) | \$2,800 |
| | | Insurance | \$2,000 |
| Total revenue | \$159,000 | Total expenses | \$137,300 |
| | | | |
| Balance | \$21,700 | | |

2020 total estimated expenses=\$166,500*



*Includes relative values for in-kind donations (goods and services).



2019 Executive Board of Directors

Jana Williams, President
Johnsburg, Illinois

Craig Yale, Treasurer
Sandy, Utah

Rachel Tester, Vice President
Chattanooga, Tennessee

Scott Davis, Secretary
Pembroke, Virginia

2019 Board of Directors

Stephen D. Carlson
Minneapolis, Minnesota

Rande M. McCrary
Trenton, Missouri

Jonathan Godfrey
Washington, DC

Scott Lenn
Pueblo, Colorado

Eric W. Johnson
Louisville, Kentucky

Tom Liebman
Krum, Texas

Lawrence W. Jones
Pittsburgh, Pennsylvania

Jim Vitaletti
Stafford, Virginia

Rosemary McCormick
Bayonne, New Jersey

Steve Wirth
Mechanicsburg, Pennsylvania

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Kevin L. Dillard
Founder & Past President
Fredericksburg, Virginia

John J. Glass, Jr.
Munhall, Pennsylvania

Kevin M. Agard
Carlstadt, New Jersey

George W. Murphy
Marshfield Hills, Massachusetts

Shirley E. Bagby
Ashland, Virginia

Jean E. Venner
Henrico, Virginia

Daniel C. Wildman
Fredericksburg, Virginia

Liaisons

DC-MJ Brickley
Huntingtown, Maryland

PIO-Tammy Chatman
Eagle, Wisconsin

The National EMS Memorial Service is an all-volunteer effort whose Board of Directors oversee the day-to-day operations. The board is supported by donors and hundreds of dedicated volunteers who serve on various committees and journey each year to assist in the production of the Weekend of Honor and Service.

Director Emeritus Kevin Agard passed away earlier this year and the Board wishes to acknowledge and salute his noble contributions to the National EMS Memorial Service and the larger EMS community. He was a passionate advocate for our honorees and their families.

Flag and Rose Logo
Designed by
Phil Bagby



Oak Leaf Medallion
Designed by
H. Gene Knight



National EMS Memorial Service

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